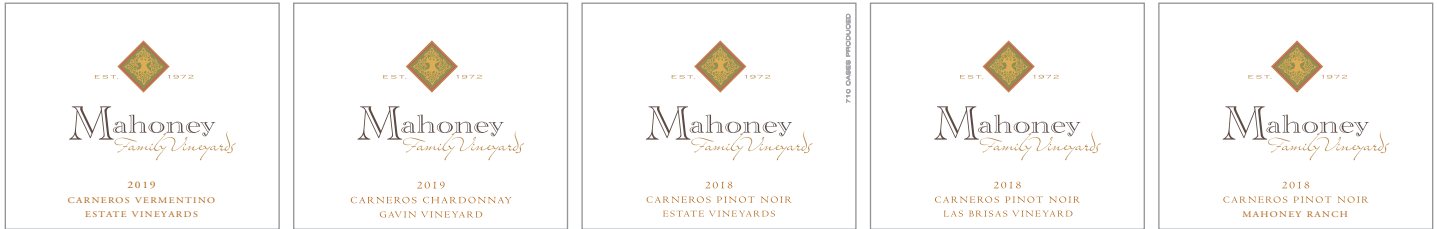


Mahoney *Family Vineyards*



MAHONEY FAMILY VINEYARDS

Francis Mahoney's parents arrived in California from County Cork, Ireland in the 1920's. Both of his parents' families, O'Mahoney and O'Riordan, still operate farms in County Cork. In the mid 1960's, Francis set off for Europe, working the family farms and traveling the great wine regions of France, Germany, and Italy. It was at this point that his love for the wines of Burgundy (Pinot Noir and Chardonnay) developed.

The soils and climate unique to the Carneros Appellation provide ideal conditions for growing Pinot Noir and Chardonnay. Having these elements in his favor, Mahoney then turned his attention to the vines. In 1974, Francis implemented a clonal research project with the University of California, Davis to determine the clonal selections that had the best chance to produce wines worthy of standing alongside the great Pinot Noirs of Burgundy that he so admired. That research has led to a much more holistic understanding of varietal and clonal characteristics, and it has helped advance the recent surge in the quality of Pinot Noir throughout California and Oregon.

Mahoney Family Vineyards is the culmination of nearly 50 years of experience, growing and producing wines in the Carneros region. Spanning the cool southern reaches of the Napa and Sonoma Valleys, California's Carneros Appellation is a scenic and magical place. The Mahoneys fell in love with the land on which they raised their family, built a home, and tended their vineyards.

The Mahoney's three estate vineyards: Las Brisas Vineyard (in Sonoma's Carneros Appellation), Mahoney Ranch Vineyard (in Napa's Carneros Appellation), and Scarlett Vineyard (in the up-and-coming Suisun Valley Appellation) are the exclusive source of the Mahoney Family Vineyards wines. All of their estate vineyards are farmed responsibly - certified sustainable, and certified fish-friendly. Mahoney wines specialize in Pinot Noir, but you'll also be impressed by their other single vineyard wines including: Vermentino, Chardonnay, Petite Sirah and coming soon, their very first foray into Napa Valley Cabernet Sauvignon. All of the Mahoney Vineyard wines showcase the vibrancy of their Carneros heritage and the life-long devotion the Mahoneys have gladly offered to their vineyards. The Mahoneys invite you to enjoy the uniqueness of their wines, carefully crafted in small quantities from the very best of their 160 acres of estate vineyards.